

KZHE-100
COUNTRY

KZHE 100.5 FM

KZHE Radio Station
406 W. Union
Magnolia, Arkansas 71753
Kzhe.com



CLICK MOUSE TO ADVANCE SLIDES

Station Information

- 1) KZHE Radio Station is located in Magnolia, Arkansas and currently operates at 50,000 watts at 100.5 FM.
- 2) The station format primarily concentrates on Traditional Country Music, with an emphasis on local news and weather.
- 3) Home of the award winning Troy & Dave Morning Show from 6-9 am Weekdays.
- 4) Currently broadcasting Razorback Football and Basketball, also Magnolia High School Baseball.
- 5) Heavily involved in community outreach programs: ex: Arkansas Children's Hospital, KZHE Easter Egg Hunt, Christmas Shopping Spree, Magnolia Blossom Festival, Santa Train, Charity Concerts, Blood Drives.
- 6) Home to Country Music Disc Jockey Hall of Fame member, Terry Burford.





KZHE Rate Card

KZHE Radio Station / A-1 Communications

406 W. Union, Magnolia, Arkansas 71753

870-234-7790 / fax 870-234-7791 / website: www.kzhe.com

NET RATES

Time Period	Length :15	Length :30	Length :60
ROS 7A-7P	5.25	7.00	14.00
6A-10A	7.75	10.00	20.00
10A-10P	5.25	7.00	14.00
10P-6A	3.00	6.00	12.00

GROSS RATES

Time Period	Length :15	Length :30	Length :60
ROS 7A-7P	6.25	8.50	16.50
6A-10A	9.25	12.00	23.50
10A-10P	6.25	8.50	16.50
10P-6A	3.75	7.25	14.00

Additional Sponsorship Avails

*Weather Forecast: \$140/month (includes 2 - :30s per day, M-F)

*News Sponsor: \$175/month (includes 2 - :30s per day, M-F)

*Remote Broadcast: \$175.00/hour (2 Hour Minimum)

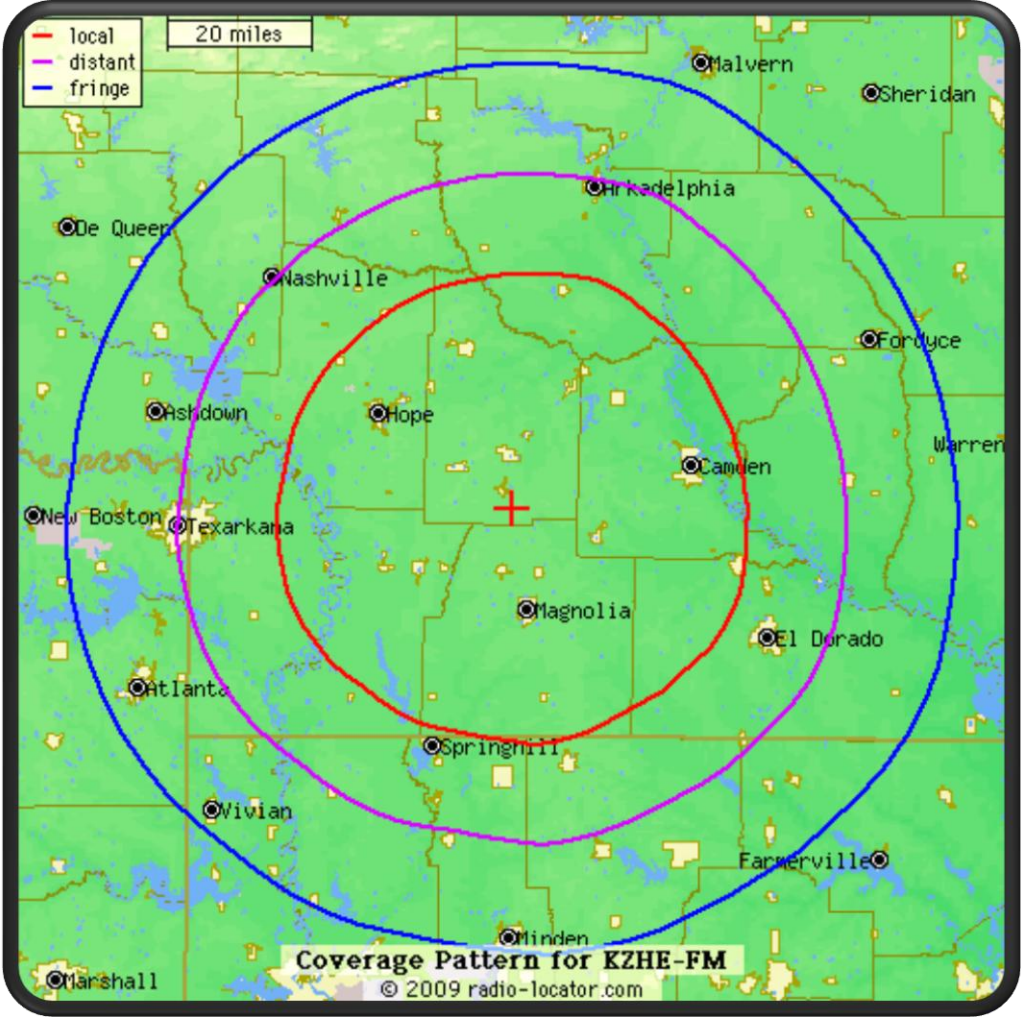
*Razorback Sports: \$200/month

*Website: \$100 - \$300/month

* All rates are net cost *

For more information, contact a sales rep at 870-234-7790 or email kzhe@kzhe.com

KZHE Coverage Map



Overview

KZHE has several advertising packages available to suit your needs and budget. We realize advertising dollars are hard to come by, so therefore, radio advertising with KZHE, will be one of the least expensive media outlets and most cost effective.

Please let us know if you have suggestions or ideas on how we may better serve your advertising needs.

- ❖ Thank you for taking the time to look over this presentation.
- ❖ If you have any questions, please contact me at 870-234-7790, or email sam@kzhe.com.
- ❖ We look forward to working with you in the future.
- ❖ Please visit our website at www.kzhe.com

